

PROFESSIONAL  
beauty



DELHI  
PRAGATI MAIDAN  
3-4 JULY 2022

MUMBAI  
BOMBAY EXHIBITION CENTRE  
2-3 OCTOBER 2023



YOU ARE THE  
**BEAUTY**  
INDUSTRY

At the heart of the community

THE PROFESSIONAL BEAUTY FRANCHISE SHOW





Top salons



Beauty academies

## WHAT IS THE PROFESSIONAL BEAUTY FRANCHISE SHOW?

The Professional Beauty Group has always been at the forefront of bringing innovative solutions to the salon and spa community in India. And over the 10 years of operating in India, has brought together lakhs of professional buyers and brands showcasing the latest in education and product innovations.

With the salon and spa industry greatly impacted by the Covid pandemic, Professional Beauty India is launching its latest initiative to serve the community, **The PBI Franchise Show**. An opportunity for existing salons and academies looking to convert their stand-alone operations into a branded format and new investors and salon and academy entrepreneurs to review various franchise options as they look to launch their own businesses.

## WHY FRANCHISE?

As it becomes ever more difficult to launch new salons, spas and academies from scratch an attractive option is to look at the variety of branded salon franchise opportunities available in the market. Across the country there are a number of leading franchisors who have ready-made SOPs, packages and formats available for entrepreneurs to launch their own salon or academy business. Up and running with your own business in a matter of weeks rather than months and years.

## **HOW TO OPEN YOUR SALON OR ACADEMY FRANCHISE?**

Simply visit the Professional Beauty Franchise show where you will find plenty of established franchisors from across India who are ready to help you understand what it takes commercially and practically to set up your own business. An excellent opportunity to meet and ask questions from franchisors who have helped set up thousands of successful businesses across India already. Cut down on your time, money and business risk by visiting The Professional Beauty Franchise show.

## **ADVANTAGES OF FRANCHISING:**

- Minimise financial risk and upfront uncertainty by taking on an established successful business
- Reduce the time, effort and money in launching a new brand from scratch
- Don't spend months and years understanding how to run a salon and academy business
- Get to grips quickly with supply chain and vendor management

## **ADVANTAGES OF EXHIBITING AS A FRANCHISOR:**

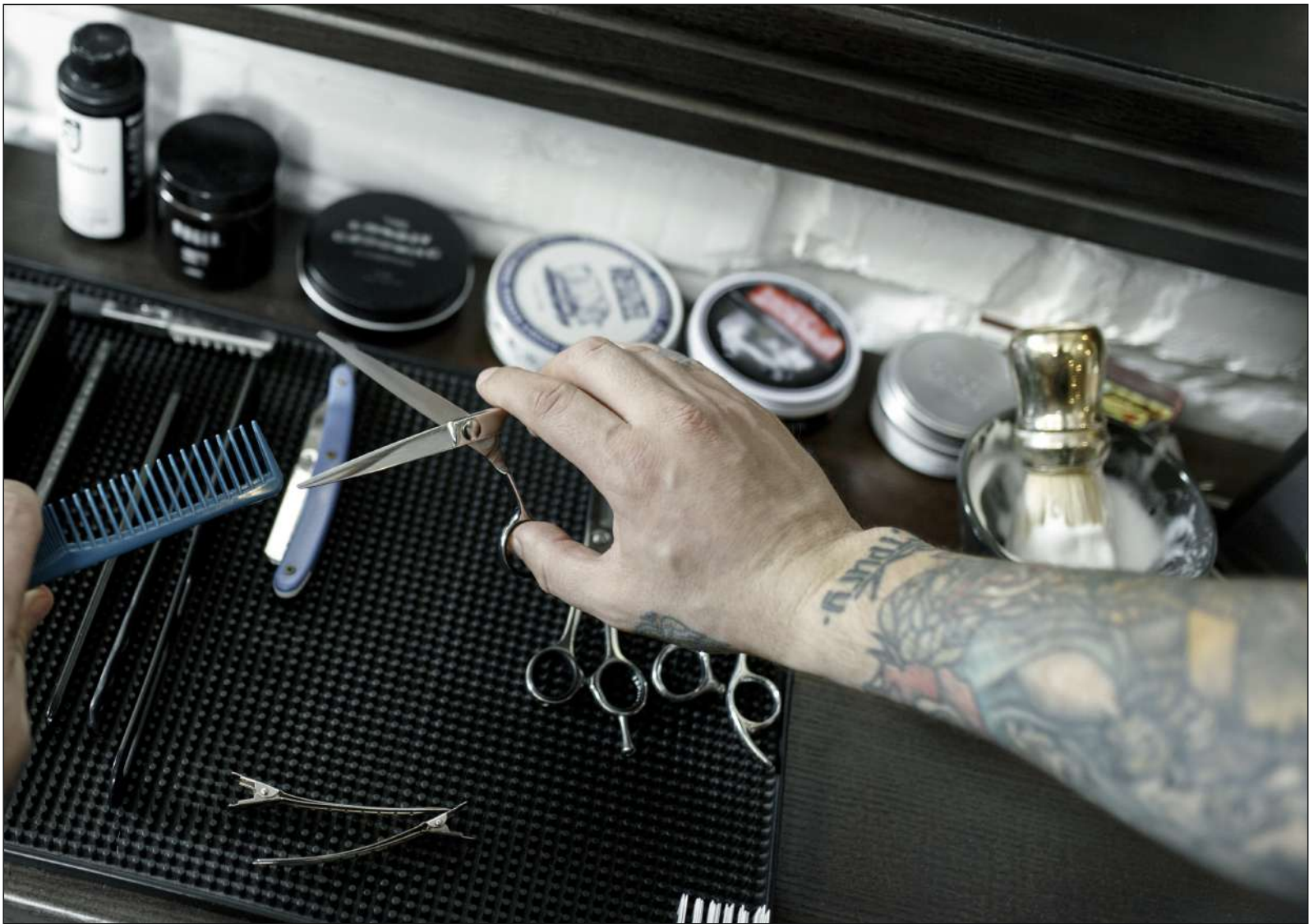
- Meet potential buyers and investors all under one roof
- Showcase your format with real life mock-ups
- Host discussions with dozens of potential investors at one time
- Significant lead generation through our pre-event and at event marketing campaigns



Investors looking for new business



Salons looking to adopt a brand name or franchise





### **SHELL SCHEME:**

Rack rate: Rs. 13950/- + Taxes

**Franchise Show - introductory price  
Rs. 9000/- + Taxes**

### **BARE SPACE:**

Rack rate: Rs. 13250/- + Taxes

**Franchise Show - introductory price  
Rs. 8000/- + Taxes**

# WAIT NO MORE

**BOOK YOUR SPACE TODAY AND MEET THE BUYERS YOU HAVE BEEN LOOKING FOR**

**FOR MORE INFORMATION CONTACT:**

**AKASH VISHWAKARMA** | [akash.v@ideas-exchange.in](mailto:akash.v@ideas-exchange.in) | +91 96999 90045

[www.professionalbeauty.in](http://www.professionalbeauty.in)